

# 2016 Pink Ribbon Golf Classic



**Pink Ribbon Golf Classic Location: Sunnyside Golf Club  
1600 Olympic Dr., Waterloo, IA 50701**

Tournament takes place on Tuesday, July 26, 2016  
Two shotguns: 7:45am and 1:45pm

**Registration Kickoff: Thursday, June 23, 2016 @ 5:30 to 7pm**

## Pink Ribbon Golf Classic Details!

**When:** July 26, 2016

**What:** Four person best shot golf tournament – Two shotguns!

**Where:** Sunnyside Country Club

### **What does the Pink Ribbon Golf Classic Support?**

This important event provides vital funding to continue the fight against breast cancer. Each year, the Pink Ribbon Classic produces funding earmarked to support breast cancer research to find better treatments and someday, a cure. Funding also supports programs taking place right here in Iowa and across the country. The American Cancer Society provides breast cancer support programs such as “Look Good...Feel Better” and “Reach to Recovery” and much more.

### **How You Can Help Fight Breast Cancer**

In 2016, it is estimated that there will be 17,000 people diagnosed with cancer in Iowa. An estimated 2,300 women in Iowa will be diagnosed with breast cancer – that’s more than 6 women every day. The American Cancer Society is fighting so one day, no one has to ever face cancer.

### **Be Proactive!**

- ◆ Every woman 45 and above should receive yearly mammograms, if there is a history of cancer in the family, ask a doctor about mammograms even earlier and provide a full family history.
- ◆ Two thirds of all cancers are preventable! Eat a diet rich in dark green vegetables, vibrant fruits, don’t smoke, and be as active as possible throughout the day.
- ◆ If you have a concern about a change to your body – go to the doctor, don’t wait!
- ◆ Report any changes in breast health immediately to a doctor, and remember that breast cancer affects both women and men.

## **Join the fight!**

**Sign up a foursome from your business!**

*\$400 per foursome, includes cart, golf, goodie bag, and lunch!*

***Volunteer to help!***

*Contact Julie Facion at [Julie.facion@cancer.org](mailto:Julie.facion@cancer.org)  
for more information or call 319.866.7101*

# Opportunities & Benefits

**New! Sponsors are given first choice of AM or PM shotgun until full.**

## **Tee Box Sponsor \$400**

- ◆ Corporate signage at hole
- ◆ Business representatives can be present to hand out information, giveaways, food, or beverages

## **Dinner Sponsors \$1,000**

- ◆ Business name prominently featured at the dinner and on print materials
- ◆ Display space adjacent to the Clubhouse
- ◆ Four complimentary passes to play at Sunnyside Country Club

## **Eagle Sponsor \$1,200**

- ◆ Business name and logo on print materials
- ◆ Complimentary foursome registration in the Pink Ribbon Classic
- ◆ Business banner displayed at clubhouse

## **Double Eagle Sponsor \$2,000**

- ◆ Business name and logo on printed materials
- ◆ Complimentary foursome registration in the Pink Ribbon Classic
- ◆ Business banner displayed at clubhouse
- ◆ Par-Tee sponsor recognition including logo signage during the event

## **Lunch Sponsor \$3,000**

- ◆ Logo prominently featured at the luncheon and all event print materials
- ◆ Display space adjacent to the clubhouse with onsite company representative privileges
- ◆ Recognition from the podium at the luncheon
- ◆ Complimentary foursome registration in the Pink Ribbon Classic

## **Presenting Sponsor \$5,000**

- ◆ The opportunity to have a company representative speak up to 5 minutes at the luncheon program and provide the welcome at the Par-Tee
- ◆ Recognition from the podium during the program and at the Par-Tee
- ◆ Logo and company name on promotional mailings
- ◆ Logo prominently featured on all signage and event website
- ◆ Display space and onsite company representative privileges
- ◆ Two Complimentary foursome registrations in the Pink Ribbon Classic

Please send payment to and commitment form to:

American Cancer Society  
C/O Pink Ribbon Golf Classic  
4080 1st Ave NE, Suite 101  
Cedar Rapids, IA 52402

Please note: All sponsorships must be committed by June 30, 2016 to receive print and signage benefits.

## American Cancer Society's Role in Breast Cancer Research

Since 1971, the American Cancer Society has awarded approximately \$450.7 million in breast cancer research grants. Society-funded research has led to the development of lifesaving breast cancer drugs such as tamoxifen and Herceptin, as well as discovery of genes linked to breast cancer (e.g., BRCA1)

Currently, there are 175 active research grants related to breast cancer totaling \$102.2 million. The majority of the Society's basic cancer research projects also have a potential benefit for breast cancer. In the 1970s, ACS funded research that found mammography was the best tool to find breast cancer early.

Cancer treatments have side effects and for more than 20 years the American Cancer Society Look Good...Feel Better program has helped cancer patients learn techniques to deal with those changes and feel better about their self-image. Last year, more than 500 lowans benefited from this program. Trained American Cancer Society volunteers who are also breast cancer survivors provide one-on-one support to newly diagnosed patients through the Society's Reach to Recovery<sup>®</sup> program.

Having Cancer is hard. Finding Help Shouldn't Be. We are here to help. Contact the American Cancer Society Cancer Resource Network, 800-227-2345.



**Contact Julie Facion at 319.866.7101 or email at [Julie.Facion@cancer.org](mailto:Julie.Facion@cancer.org) with any questions.**

**All sponsorships must be committed by June 30, 2016 to receive full print and signage benefits.**